

Translators - Chinese/Vietnamese/Korean/Thai

Makati



WHAT WE WANT: We are looking for Translators to join our creative team, based in Makati. If you are fluent in English and either Mandarin, Korean, Vietnamese or Thai, are are looking for a new opportunity in your career, keep reading!

Specifically you will...

- Write, translate and edit creative materials for promotions, direct marketing (email, newsletter), advertisements (print, online) and website content that fit the tone and intended audience for their respective languages
- Provide editorial content for our website covering topical subjects as it relates to our product and services
- Work in tandem with internal team (Designers, Campaign team, IT, CS) where applicable
- Liaise with external marketing, production agencies and creative teams where applicable
- Work within the Creative team to ensure that creative concepts and copy during production stage up to completion is on brand and effectively communicates the original idea in all markets
- Edit, translate and proofread additional materials as required
- Work across departments (digital and marketing in particular) to identify key messages and make sure messaging is consistent irrespective of platforms

What you need...

- Can speak, write and understand both English and Chinese/Thai/Vietnamese/Korean fluently
- Candidate must possess at least a Bachelor's/College Degree, any field
- At least 3 years writing experience required
- Exposure to print promotional materials, online web content, press releases, copy to assist advertising and marketing efforts, etc
- Write original content and concise, attention-grabbing copy and marketing materials in a variety of styles and tone that is targeted for the digital market in their particular language
- Highly creative and imaginative; able to come up with ideas quickly

- Ability to work on several campaigns at once, under pressure and to tight deadlines
 - Excellent interpersonal skills, an aptitude for teamwork and the ability to brainstorm ideas and work in close partnership with others
 - Organized with an eye for detail especially for all copy related items
 - Past experience and interest in the field of online sports betting and casino an asset
 - Knowledge of SEO and SEM an advantage
 - Able to work, thrive, and interact at all levels in the organization and cross cultures
 - Able to work well independently and in a team environment and in a diverse and fast-paced environment
 - Applicants must be willing to work in Makati City
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Source URL: <http://www.bodognation.com/jobs/translators-chinesevietnamesekoreanthai>

Links:

[1] <http://www.bodognation.com/submit-your-cv?node=194>

[2] <http://www.bodognation.com/who-are-bodog>